

● LAUNCH & LEARN · FREE CLASS

STARTUP ESSENTIALS FOR ENTREPRENEURS

The full Launch & Learn opener for new founders — everything you need to build a strong foundation and beat the odds.

DATE	TIME	WHERE	COST
Friday, July 17, 2026	12:00 PM PT	Live on Zoom	Free

What we'll cover

01

Why startups fail

The entrepreneurial imperative and how to avoid common pitfalls.

02

Legal compliance

WA State licenses, registrations, and renewals.

03

Product–market fit

Find it faster and validate your idea.

04

Financing & sales

Funding your growth and building revenue streams.

05

Money & taxes

Organizing finances and understanding your tax obligations.

06

Hiring & support

Building your team and the support ecosystem around you.

Includes the City of Seattle ABC Program — free consulting for eligible businesses.

SAVE YOUR SEAT

Free and live on Zoom — seats are limited.



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