

FOR AGENCY OWNERS · 2027 COHORT · 8 SEATS

# AGENCY OPERATING COHORT

Run your agency like it has an engineering department (but without a single engineer).

Launch Industries is a small-business services agency, not a software company. In six months, working with AI, we shipped 100+ real projects: a custom CRM, ten client and team portals, four design systems, and an automation layer that runs while we sleep. This cohort is us joining your team for a year to build the same thing inside your agency: one database, one design system, and one properly trained AI that you own outright.

## PROGRAM SNAPSHOT

### Starts

January 2, 2027 · One cohort, limited to 8 businesses

### Who Attends

The owner plus one chosen team member. Both seats, every session.

### Format

Live on Zoom: 50-min group sessions, 90-min openers and phase showcases, plus private 1:1 time

### Recommended For

Service agencies with a team and \$100,000+ in annual revenue

### Get in Touch

hello@launchindustries.biz  
(206) 552-0380 (call or text)

## WHAT YOU'LL BUILD WITH US

- **One Database:** A single source of truth for clients, people, and projects that every tool reads and writes.
- **Your Design System:** Your brand in code, so proposals, portals, and reports come out on-brand automatically.
- **A Trained AI:** Claude, taught your data, standards, and judgment. An operating discipline, not prompting tricks.
- **Your Own CRM:** Built around your workflow, with no per-seat fees, ever.
- **Same-Day Proposals:** A discovery call becomes a branded, interactive proposal the same afternoon.
- **An Automation Layer:** Client provisioning, inbox triage, and reports that send themselves.
- **Client-Facing Tools:** Portals and working plans your clients actually use.
- **The Launch Playbooks:** Our database schemas, design-system templates, automation patterns, and AI training files.

## THE 12-MONTH ARC: INTENSIVE FIRST, INDEPENDENT BY DESIGN

### PHASE 1 · MO 1-3

**\$1,500/mo**

**1-2 SESSIONS/WEEK**

The intensive build: database, design system, AI training, and your first deliverable on the new foundation.

### PHASE 2 · MO 4-6

**\$1,000/mo**

**EVERY OTHER WEEK**

Momentum: more portals, deeper automations, with our team reviewing your builds in real time.

### PHASE 3 · MO 7-9

**\$500/mo**

**MONTHLY SESSIONS**

Independence: your team drives, and we're the senior engineer down the hall.

### PHASE 4 · MO 10-12

**\$250/mo**

**SUPPORT AS NEEDED**

On call: a question, a review, a hard problem, through the end of your year.

## WHO IT'S FOR

- Service agencies (consulting, creative, marketing, bookkeeping, technical assistance) with a real client roster
- Teams of any size, even small ones, with one person ready to own this alongside the owner
- Owners tired of renting ten SaaS tools that don't talk to each other
- Agencies willing to build alongside us, not just watch

## THE FINE PRINT

- **\$9,750 for the full year**, both seats included, contracted in 3-month phases
- **No year-long lock-in:** if you've gotten what you need, step off at any phase boundary
- **\$500 program deposit** holds your seat once accepted (non-refundable, credited toward Phase 1)

## 8 SEATS. THEN WE CLOSE IT.

Apply at [launchindustries.biz/programs/agency-operating-cohort](https://launchindustries.biz/programs/agency-operating-cohort). Every application is read personally, and we'll talk before anything else

APPLY FOR THE 2027 COHORT

