

FOR SMALL BUSINESS OWNERS

# MARKETING SERVICES

Full-service marketing for small businesses. Launch Industries builds and runs the strategy, content, paid advertising, SEO, and email marketing that grows your audience, generates leads, and turns marketing spend into real revenue.

## COMPANY SNAPSHOT

### Company

Launch Industries LLC  
Seattle, Washington

### Founder & Principal

Monica Colgan

### Get in Touch

hello@launchindustries.biz  
(206) 552-0380 (call or text)

### Website

launchindustries.biz/services/marketing

### Best For

Small businesses ready to grow their audience, generate leads, and build brand recognition

## WHAT WE PROVIDE

- **Brand Strategy & Positioning:** Messaging frameworks, voice guidelines, and competitive positioning that make your business memorable.
- **Social Media Management:** On-brand content across Instagram, Facebook, LinkedIn, and Google Business Profile, with community management included.
- **Email & SMS Marketing:** Campaigns, automated sequences, list segmentation, and flows using Mailchimp, Klaviyo, Beehiiv, or Resend.
- **Google & Meta Ads:** Paid advertising on Google Search, YouTube, Meta, and LinkedIn, set up, managed, and optimized for real leads.
- **Search Engine Optimization:** On-page SEO, technical SEO, local SEO, keyword research, and content briefs to improve organic visibility.
- **Content Creation:** Blog posts, landing page copy, graphics, and ad creative that speaks to your audience in your voice.
- **Marketing Analytics:** GA4, Google Tag Manager, and Looker Studio dashboards that tie spend to pipeline and revenue.
- **Pricing & Offer Strategy:** Market analysis, packaging recommendations, and pricing guidance to maximize revenue and margin.
- **Marketing Plans:** Comprehensive strategy documents with channel mix, budget allocation, and a 90-day execution roadmap.
- **Fractional CMO:** Senior marketing leadership embedded in your team, owning the roadmap and reporting to ownership or the board.

## HOW YOU CAN WORK WITH US

### MONTHLY PLANS

### MANAGED SERVICES

### PROJECT-BASED

### HOURLY PLANS

## BOOK AN INTRO CALL

Scan the QR code or visit the link to schedule a free 30-minute discovery call. We will audit your current marketing, identify gaps, and recommend the right plan within 2 business days.  
[calendly.com/launchindustries/introductory-meeting](https://calendly.com/launchindustries/introductory-meeting)

[SCHEDULE →](#)